

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No.26-11/2007-R&C

Date: 21.10.2015

## Circular T&C-CM No. 46/15-16

To

All CGMs- Telecom Circles/ Telephone Districts


**Sub: Free talk time and SMS to C-Top up Franchisees/ retailers-req.**

Kindly refer to this office order of even No. dated 18.09.2013, 23.09.2013, 09.10.2013 and orders issued from time to time vide which the orders relating to C-Top up tariffs, replacement charges etc. were issued. The competent authority has decided to rationalize the tariff to be offered on C-Top-Up SIM as under:-

Monthly Transaction Amount from C-Topup SIM	Tariff and Freebies offered on the C-Topup SIM (Existing)	Tariff and Freebies to be offered on the C-Topup SIM (Revised)
Up to Rs.999	Tariff of General plan under prepaid and plan 225 under postpaid mobile services	Tariff of 'per minute' plan under prepaid and 'plan 225' under postpaid mobile services along with 75 MB free data.
Rs.1000 to Rs.4999	Tariff of special C-Topup plan	Tariff of special C-Topup plan along with 150 MB free data.
Rs.5000 and above	Tariff of special C-Topup plan and free 500 minutes on-net voice call & 100 Local/national SMS Any-net*	Tariff of special C-Topup plan and free 500 minutes on-net voice call & <b>250 MB free Data.</b>

\*This will be credited to his account in the following month.

2. The above tariff is applicable to both prepaid and postpaid C-Top-up plans.
3. The above tariff will be implemented with effect from 01.11.2015. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Circles may also send SMS conveying the above offer to the franchisee/retailers.
5. This circular is issued based on the approval of ECT vide Approval No. 2007 dated 15.10.2015 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhama)  
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)